

Message Text

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PAGE 01 PARIS 07075 201013Z

53

ACTION EUR-12

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----- 012114

R 200954Z MAR 75
FM AMEMBASSY PARIS
TO USDOC WASHDC
INFO SECSTATE WASHDC 7698

UNCLAS PARIS 07075

USDOC FOR CLARK BIC/OIM FROM WARNES

E.O. 11652: N/A

TAGS: BEXP, EAIR, FR

SUBJ: PARIS AIR SHOW MARKETING DATA FORMS

1. FOLLOWING EXHIBITOR MARKETING FORMS NEEDED EARLIEST
POSSIBLE DATE FOR REPFIND. (L) AVIATION SALES.

(2) ELECTRONIC COMMUNICATIONS. (3) GTE SYLVANIA (BOTH
DIVISIONS). (4) REA INTERNATIONAL. (5) SERVO CORP.

2. SINCE AVCO REQUESTING 2 CATALOG PAGES, PLEASE
CONFIRM WHICH ADDRESS TO USE FOR THE COMBINED
WILLIAMSPORT AND STRATFORD PAGE.

3. MARKETING DATA FORMS REQUIRED FOR CATALOG ON
FOLLOWING EXHIBITORS: (1) AVIQUIPO; (2) ECHO SCIENCE;
(3) DBA SYSTEMS; (4) DUKES; (5) GRUMMAN; (6) HONEYWELL;
(7) INTERNATIONAL AEROSPACE; (8) PRD ELECTRONICS;
(9) SWEDLOW; (10) WESTINGHOUSE.

4. MARKETING FORM FOR HARDMAN PROVIDED LIMITED
BACKGROUND. IF POSSIBLE WOULD APPRECIATE CABLING
ADDITIONAL COMPANY'S HISTORY DETAILS.

5. SINCE E-SYSTEMS INC. PARTICIPATING WITH 4 BOOTHS,
APPRECIATE CABLING INSTRUCTIONS WHICH DIVISION NAME
TO APPEAR ON 5 PAGES AND RATIONALE BEHIND 5 PAGES FOR
4 BOOTHS.

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6. FANACO WILL BE GIVEN 3 PAGES IF NECESSARY BASED ON
COMMITMENT BY PROJECT OFFICER, HOWEVER, PREFER SINGLE
PAGE DUE TO BUDGET CONSIDERATION. PLEASE CABLE
CONFIRMATION FOR 3 PAGES.

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NNN

Message Attributes

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Disposition History: n/a
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